



FOCAL POINT

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Newsletter for the Audio & Video Sales Professional - August 7, 2006

MORE AWARDS FOR SIM2!!!!

SIM2'S GRAND CINEMA C3X LINK RECEIVES THE EH PRODUCT OF THE YEAR 2006 AWARD.



Miramar, FL (USA) July 2006 – SIM2 Multimedia, the leading manufacturer of home theater projectors, through its sister company SIM2 USA, announces the Grand Cinema C3X LINK's recognition for excellence in its category, winning the esteemed EH Product of the Year 2006 Award which will be presented at CEDIA Expo 2006, Denver, CO (USA).

It is a prestigious competition that honors product excellence in engineering and innovation. Entries in the EH Product of the Year Award were evaluated by the editors of EH Publishing's four magazines. These industry experts all choose their top products based on technological innovation combined with overall value and outstanding features. On top of this, the panel of judges has also access to information from custom installers in order to have a sense of "adaptability to the market" of each entry.

"A recognition from such a respected group, achieved for the second year in a row, speaks volumes about the expertise of our research and development team," says Greg Nicoloso, SIM2's Marketing Manager. "This new addition to our long list of awards shows that SIM2 is dedicated to providing all home entertainment enthusiasts with superior products for a truly cinematic and unique visual experience."

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